

Don Cullen

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EXPERIENCE

Web Developer, Austin, TX *Communication Service for the Deaf*

September 2018 - PRESENT

Directed the design, development, and maintenance of CSD's internal, external, and client web applications, CMS, and other web applications, spanning more than 80 websites and applications. Managed all aspects of CSD's Wordpress multisite implementation. Took a leadership role in the evaluation and management of other technology applications. Managed a team of independent contractors brought in to speed up development/deployment of our various applications. Jumped in to help with engineering when needed.

- Designed and developed web applications including UI/UX
- Collaborated with marketing and technology teams, project managers, and senior management on project mapping, goal setting, and implementation
- Provided technical guidance and recommendations for new/emerging technologies
- Acted as liaison for internal customers and external clients to identify business requirements, opportunities for improved functionality, and user satisfaction
- Resolved site/user issues and implemented security protocols and backup processes
- Worked with the creative team to build consensus around strategic decisions
- Oversaw development and maintenance of over 80 websites and two iOS/Android applications
- Supervised a team of independent contractors

Business Analyst, Austin, TX *Convo Communications*

June 2018 - August 2018

Tasks included performing detailed requirements analysis, documenting processes, and performing user acceptance testing. Soft skills included having a natural analytical way of thinking and being able to explain difficult concepts to non-technical users, and business concepts to technical staff.

LINKS

Website:

<https://doncullen.net>

LinkedIn:

<https://www.linkedin.com/in/doncullen/>

SKILLS

- HTML/CSS
- Javascript
- PHP
- MYSQL
- Linux

EDUCATION

BS in Business Administration

Gallaudet University

Washington, D.C.

August 2011 - May 2015

- Evaluated business processes, anticipating requirements, uncovering areas for improvement, and developing and implementing solutions
- Moved company over to Jira for project management, developed project management training materials, and Jira training materials, also conducted training of all departments
- Led ongoing reviews of business processes and developed optimization strategies
- Performed business requirements analysis by defining and documenting business requirements, compiling user stories/use cases, also developed project canvas and project charters
- Gathered critical information from meetings with various stakeholders and produced useful reports for executives
- Served as a liaison between the organization and the technology department

Software Engineer, Austin, TX ***Convo Communications***

July 2016 - June 2018

Responsible for the coding, design, and structure of the website. Worked closely with the creative marketing team to build the website from conception to completion.

- Created compelling user interface using standard and modern web technologies with focus on optimal usability
- Worked closely with creative marketing department in creating comprehensive framework to support desktop and mobile website, as well achieve clarity in messaging

Skills & Qualifications used:

- HTML, CSS, Javascript, Ruby
- Data analysis and forecasting

Director of Public Relations, Silver Spring, MD ***TDI***

July 2014 - July 2016

- Managing Editor of two publications, the Blue Book, and the TDI World Magazine.
- Managed TDI social media (Twitter, Facebook), doubling organic followers within a year from 1500 to 3000
- Overhauled TDI website and implemented mobile support
- Directed TDI app development for iOS and Android
- Promotion and maintained effective working relationships with key officials and representatives in media, government, industry, and other consumer groups